

Job Title:	Degree apprenticeship lecturer - Digital Marketing (Flexible Hours)
Location:	Futureworks, Manchester & Home-working
Reporting to:	Head of Apprenticeships
Pay:	£35/hour p.a. (up to 150 hours from Nov 2024 to July 2025)
Hours:	Flexible
Start Date:	Flexible

Company Info

Futureworks is a leading provider of university education in Sound, Music, Film, Television, Games, Animation and Visual Effects. Based in the centre of Manchester, our premises boast state of the art studios and high-spec production facilities built to industry standards. Futureworks degree courses are delivered by experienced professionals, and our excellent links with industry employers mean students benefit from exciting guest lectures and fantastic opportunities to gain experience on real-world projects.

Futureworks values and celebrates diversity and has adopted equality, diversity and inclusion as core values. We welcome applications from suitably qualified candidates whatever their background, and especially from BAME candidates who are under-represented in our workforce.

This role is being advertised on a fully flexible basis to complete a specific project. Futureworks is prepared to consider a range of working arrangements, including flexible and varied hours of work. It is anticipated that the majority of the work will be completed remotely with the occasional need to be on-campus for meetings or validation events.

Job Summary

We are seeking an experienced and knowledgeable Lecturer in Digital Marketing to work on the writing and validation of a new apprenticeship curriculum. The successful candidate will be responsible for writing the programme specification, module specifications, student handbooks, scheme of work, and learning materials in preparation for the validation and delivery of a degree apprenticeship programme. Please note that this role is course development only and does not include a teaching component.

Key Responsibilities:

- Author module specifications for a programme in Digital Marketing, ensuring they meet academic and industry standards.
- Apply significant professional experience in Digital Marketing to the design of a curriculum based on current industry practice.
- Demonstrate a thorough knowledge of relevant degree apprenticeship standards and how these can be developed into a full curriculum.
- Lead the design of one degree apprenticeship programme, ensuring it is engaging, relevant, and meets the needs of both students and industry partners.
- Participate in higher education validating processes, ensuring that the programme meets institutional and regulatory requirements.



- Understand and apply higher education quality assurance standards to maintain and improve the quality of educational offerings.
- Work collaboratively with colleagues, industry partners, and other stakeholders to enhance the development of the degree apprenticeship programme.

Qualifications / Experience:

- Bachelor's degree or higher in Digital Marketing or a related field.
- Professional experience in Digital Marketing.
- Proven experience in the design and delivery of degree programmes.
- Strong understanding of relevant degree apprenticeship standards.
- Experience of higher education validating processes and quality assurance.
- Excellent communication and interpersonal skills.
- Ability to design engaging and effective module specifications.
- Strong organisational and project management skills.

The Degree Apprenticeship provision at Futureworks is completely new and set to launch in September 2025. The successful candidate for this role may also wish to apply for the associated teaching role when this becomes available (subject to successful student recruitment to the course).

Applications should be in the form of a CV and covering letter and addressed to the Head of Apprenticeships quoting reference **DM41124**. Applications can be sent via email to work@futureworks.ac.uk or via post to:

Head of Apprenticeships
Futureworks, Riverside, New Bailey Street, Manchester, M3 5FS

