



Version Control Statement

ID Number:	FW039	Document Name:	Learning, Teaching & Assessment Strategy	
Approving Committee:	Academic Board			
Last Review:	Nov-25	Next Review:	Sep-26 to Nov-26	
Owner:	Principal	Review Lead:	Academic Lead	
Amendments Since Approval:	Detail of Revision:		Date of Revision:	Revision Approved by:
	Amended to reflect Degree Apprenticeship provision. Appendix 1 updated to align with Academic Board meetings, academic and industry reference points.		28/11/2025	Academic Board

If this document is required in an alternative format, please contact Futureworks on 0161 214 4600 or via email: info@futureworks.ac.uk





Learning, Teaching & Assessment Strategy

Contents

- 1 Introduction3
- 2 Curriculum Design.....4
- 3 Learning and Teaching5
- 4 Assessment and Feedback6
- 5 Learning Resources and Support7
- 6 Continuous Improvement8
- 7 Staff Development9
- 8 Student Engagement.....9
- 9 Diversity and Inclusion10
- 10 Mental Health & Wellbeing10
- 11 APPENDIX 111





1 Introduction

- 1.1 This Learning, Teaching and Assessment strategy supports our mission to be recognised as the leading specialist Higher Education Institution in the UK for the creative industries. Through this strategy we will provide an engaging and challenging portfolio of programmes that embrace and develop creativity, stimulate intellectual and personal development. Successful graduates will be able to demonstrate a broad range of current, relevant and desirable subject specific and transferrable skills alongside clear areas of specialism essential to sustain a path of personal and career development.
- 1.2 Futureworks is committed to excellence, diversity, and inclusivity and aspires to be recognised as the first choice for students who want a high quality, vocational and relevant education which will lead to sustainable employment in the global media industry and digital economy.
- 1.3 The success of the Learning Teaching & Assessment Strategy (LTAS) is dependent on its alignment with Futureworks strategic goals and measured against institutional Key Performance Indicators (KPIs) set by the Academic Board in response to data and feedback collected from:
 - 1.3.1 Student Satisfaction (Source: National Student Survey Benchmarks, Department of Education Apprenticeship Survey, internal student surveys)
 - 1.3.2 Student retention and engagement (Source: Assessment Board Reports, with reference to Programme Dashboards, Attendance Reports, and submission data)
 - 1.3.3 Employability (Source: Graduate Outcome Survey with reference to the Academic Board Annual Report, Alumni Community LinkedIn, Careers & Employability Newsletter, apprentice employer feedback)
 - 1.3.4 Student success, attainment, and progression (Source: Assessment Board Reports with reference to School Reports, Programme Reviews)





1.3.5 Student achievement by individual and or protected characteristics

1.3.5.1 (Source: Academic Board Annual Report, with reference to Access & Participation Plan Success and Continuation Targets)

1.3.6 Staff satisfaction (Source: LTAS Academic Staff Survey)

1.4 Progress toward successful implementation of the Learning Teaching & Assessment Strategy is monitored through reports submitted at scheduled Academic Board meetings, which assumes responsibility to oversee the LTAS Implementation and Monitoring plan (Appendix 1).

2 Curriculum Design

2.1 Futureworks will enhance curriculum design that develops industry and creative practice standards within Higher Education by:

2.1.1 Ensuring collaboration with external advisors, employers and practitioners, drawing upon current research in the design and maintenance of Futureworks degree programmes.

2.1.2 Designing learning materials and activities accessible to all students.

2.1.3 Delivering the curriculum through projects and practice which stretch and encourage students to innovate and develop a personal approach and understanding.

2.1.4 Encouraging and monitoring student feedback to inform programme design to address and identify areas for improvement to enhance the overall learning experience.

2.1.5 Aligning programme structure with the needs of industry, creative practice and the required standards of Higher Education in the UK.

2.1.6 Developing a dynamic learning environment that promotes creative and critical thinking in the acquisition of essential skills and knowledge for future careers.





- 2.1.7 Using curriculum to foster a collaborative and inclusive learning environment where students engage in respectful dialogue and shared learning.
- 2.1.8 Periodically reviewing and updating curriculum, promoting reflection upon experience, culture, and contributions of individuals and groups from diverse backgrounds.
- 2.1.9 Ensuring that apprenticeship programmes are designed around the expectations of the Ofsted inspection framework

3 Learning and Teaching

- 3.1 Futureworks is committed to the development of learning and teaching that is engaging and responsive to the needs of individual learners by:
 - 3.1.1 Promoting research, innovation, and the integration of best practices in teaching, actively supporting staff in engaging with professional practice and participating in professional development opportunities.
 - 3.1.2 Link to Research, Scholarship & Professional Practice Strategy
 - 3.1.3 Employing a diverse range of teaching methods, including but not limited to lectures, workshops, tutorials, practical demonstrations, and project-based learning, to create engaging and interactive learning experiences.
 - 3.1.4 Implementing and promoting a student-centred learning model that focuses on individual learners' needs.
 - 3.1.5 Ensuring that learning takes place at the appropriate pace and level through work-in-progress, formative submissions and tutorial input
 - 3.1.6 Embracing technology-enhanced teaching by providing access to industry-standard equipment and multimedia resources to enhance the learning process.





- 3.1.7 Developing curriculum frameworks that support independent learning as students advance through their degree programs.
- 3.1.8 Continually updating and enhancing the quality of learning opportunities based on feedback and emerging educational and creative practice trends to ensure effective and responsive learning experience.
- 3.1.9 Ensuring academic staff are appropriately qualified and possess subject expertise through academic and or industry practice.
- 3.1.10 Link to: [Staff Recruitment and Selection Policy](#)

4 Assessment and Feedback

- 4.1 Futureworks aims to create innovative, challenging assessment designed to satisfy programme and module learning outcomes by:
 - 4.1.1 Promoting a supportive and constructive assessment culture that encourages students to view assessments as opportunities for growth and skill development.
 - 4.1.2 Ensuring fairness, transparency and good academic practice to protect the academic integrity of the programmes and institution.
 - 4.1.3 Applying reasonable adjustments where appropriate to prevent disabled students from being disadvantaged compared to their peers.
 - 4.1.4 Enabling students to measure their progress against module learning outcomes receiving credit where outcomes have been achieved.
 - 4.1.5 Raising awareness of and promoting academic integrity, enabling students to demonstrate good academic practice through planning, execution, and reflection.
 - 4.1.6 Minimising the potential for academic misconduct through the design and implementation of authentic, engaging assessment.





- 4.1.7 Ensuring the alignment of assessment with module and program learning outcomes.
- 4.1.8 Ensuring, for apprenticeships, the alignment of learning outcomes with the knowledge skills and behaviours in the published standards.
- 4.1.9 Actively engaging students in assessment design through negotiation.
- 4.1.10 Activity engaging apprenticeship employers in assessment design.
- 4.1.11 Providing meaningful feedforward and timely feedback throughout the assessment process to support student learning and development.
- 4.1.12 Encouraging students to engage in reflective practice based on the learning experience and feedback received, as part of continuing personal and professional development.

5 Learning Resources and Support

- 5.1 Futureworks aims to enrich continuing personal and professional development by:
 - 5.1.1 Promoting the importance of practical work in personal and professional development, and its role in demonstrating achievement and employability.
 - 5.1.2 Fostering a culture of exploration and experimentation within practical facilities, encouraging students to push boundaries, explore new techniques, and engage in hands-on learning experiences.
 - 5.1.3 Ensuring availability and accessibility of practical facilities.
 - 5.1.4 Providing an accessible and sustainable physical and virtual learning environment, conducive to stimulating and productive study.
 - 5.1.5 Monitoring the usage and maintenance of practical facilities through student and staff feedback mechanisms, identifying areas for improvement and upgrading to ensure they remain up-to-date and meet the evolving needs of students, industry and creative practice.





- 5.1.6 Providing additional support to assist students in practical spaces.
- 5.1.7 Ensuring the clarity, accuracy and accessibility of learning resources to aid study.
- 5.1.8 Fostering a culture of clear and accessible academic support through dedicated individuals such as Personal Tutors, Module Leaders, and Programme Leaders.
- 5.1.9 Cultivating a supportive and inclusive environment where students feel comfortable seeking academic support and advice.

6 Continuous Improvement

- 6.1 Futureworks will respond to feedback from stakeholders and as such is committed to continuous improvement by:
 - 6.1.1 Monitoring and enhancing the quality of our programmes through regular and timely quality focussed reflection, discussion and surveys.
 - 6.1.2 Fostering a culture of collegiate collaboration between staff and students to identify and implement areas for programme enhancement.
 - 6.1.3 Incorporating emerging research, industry and creative practice trends, and technological advancements into programme content and delivery methods to ensure relevance and currency.
 - 6.1.4 Undertaking periodic review to revalidate and update programmes to align with changing industry and creative practice demands ensuring graduates are equipped with relevant knowledge and skills.
 - 6.1.5 Undertaking annual monitoring processes to enhance and update delivery to align with current practice within the validated programme structure





7 Staff Development

- 7.1 Futureworks aims to create a nurturing environment that promotes equal access to opportunity for development, education and training for all staff by:
- 7.1.1 Enhancing the potential and personal effectiveness of staff through the acquisition of qualifications, skills and knowledge to support them in providing a high-quality student experience.
 - 7.1.2 Enabling staff to develop new skills for their current and future roles so that they can respond positively to change.
 - 7.1.3 Developing a culture of accountability through participation in team and committee membership.
 - 7.1.4 Providing opportunities for all to participate in targeted training and development.
 - 7.1.5 Using the staff induction, mentoring and appraisal process to promote and identify development needs.
 - 7.1.6 Supporting the pedagogical development of apprenticeship delivery staff through regular teaching observations.

8 Student Engagement

- 8.1 Futureworks is committed to supporting engagement as a path to achievement by:
- 8.1.1 Promoting and encouraging active participation in all aspects of the educational experience, including taught sessions, events, and other scheduled activities.
 - 8.1.2 Creating a supportive and inclusive learning environment that encourages and values student contributions, ensuring that all voices are heard and respected.
 - 8.1.3 Facilitating opportunities for students to actively participate in formal quality mechanisms and governance committees.





- 8.1.4 Providing training and support to students on effective participation in formal quality mechanisms, enabling them to contribute meaningfully.
- 8.1.5 Ensuring that formal quality mechanisms are transparent, inclusive, and responsive to student perspectives, fostering a sense of ownership and partnership between students and Futureworks.
- 8.1.6 Maintaining and developing regular communication channels to update students on the outcomes and actions taken as a result of their engagement.

9 Diversity and Inclusion

- 9.1 Futureworks is committed to widening participation by:
 - 9.1.1 Fostering a culture which supports and encourages all under-represented groups, promotes inclusion, and values diversity. (Equality and Diversity Policy)
 - 9.1.2 Expanding the profile of our student intake to better reflect the socio-economic and cultural profile of society, and for our students to succeed both academically and professionally, whatever their background and profile. (Access and Participation Plan)
 - 9.1.3 Promoting an inclusive culture, good practice in teaching, learning, and assessment activities, and good management practice, policies, and training. (Equality and Diversity Policy)

10 Mental Health & Wellbeing

- 10.1 Futureworks is committed to supporting the mental health and wellbeing of our community by:
 - 10.1.1 Building and maintaining an environment and culture that promotes positive mental health and wellbeing.





10.1.2 Increasing student and staff knowledge and awareness on mental health and wellbeing issues and services.

10.1.3 Supporting those who are experiencing poor mental health and wellbeing, signposting student support and counselling services

10.1.4 Facilitating students to participate in initiatives aimed at supporting and promoting mental health and wellbeing.

10.2 Through this Learning, Teaching & Assessment Strategy, Futureworks strives to deliver a high-quality education that is student-focused, inclusive, and responsive to the needs of students and stakeholders.

10.3 The strategy is a living document and may be amended or added to during its stated duration culminating in a formal review of the strategy at the end of the two-year period.

11 APPENDIX 1

11.1 LTAS Implementation and Monitoring

11.1.1 The Learning, Teaching Working Group (LTwg), on behalf of the Academic Board, will meet to oversee embedding the nine core principles, consult with academic teams and analyse feedback from students and staff to evaluate performance against each of the nine areas within the strategy: reporting performance and levels of confidence to the Academic Board on a holistic or section-by-section basis.

11.1.2 Rationale: where specific areas of LTAS align with relevant activity across the year these will be the main focus of scrutiny prior to scheduled Academic Board meetings (indicated below)





- Learning Resources (November)
- Support & Student Engagement (November)
- Assessment and Feedback (March)
- Learning and Teaching (March)
- Curriculum Design (June)
- Diversity and Inclusion (June)
- Mental Health and Wellbeing (June)
- Staff Development (August)
- Continuous Improvement (August)

11.1.3 Operationally, information and feedback relating to progress on the ground will be disseminated through

- Academic staff workshops as part of all staff training events
- Staff appraisal process
- Team meetings
- Learning Teaching Working Group consultation
- School Reports

11.1.4 The Learning Teaching Working Group (LTwg) will be guided by internal and external academic and industry reference points including but not limited to:





- The institution's Academic Regulations
- Futureworks internal policies and strategies
- The Framework for Higher Education Qualifications
- QAA Subject Specific Benchmark Statements
- The UK Quality Code for Higher Education
- Teaching Excellence Framework (TEF)
- The Open University Handbook for Validated Awards
- Ofsted Inspection Framework
- Skills England apprenticeship standards

